Hendrix Zentil

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EDUCATION

Pace University   New York, NY
BA in Finance   May 2027
Honors: Dean's List (All Semesters), Pforzheimer Honors College
GPA: 3.8

Orange County School of the Arts   Santa Ana, CA
GPA: 3.9   June 2023

EXPERIENCE

Independent   New York, NY
Portfolio Manager – Friends & Family Portfolio   December 2021 – Present
- Manage an aggregated $475,000 multi-asset portfolio for relatives through structured, self-directed investment framework, distinctly separate from any client-service function.
- Construct and maintain a three-pillar strategy—growth, dividends, stability—balancing conviction positions (e.g., NVDA) with lower volatility ETFs (IAU, SLV, AGG) and a disciplined 10% liquidity reserve.
- Conduct bimonthly, rules-based rebalancing, while tracking beta, covariance, and correlation to maintain stable risk exposure.
- Achieved a 28% return YTD (2025), compared to ~12.5% for the S&P 500, with a maximum drawdown of ~7% during elevated macro volatility.
- Communicate performance and rationale in clear monthly summaries tailored to non-technical stakeholders.

Coursa   New York, NY
Founder & Product Lead   September 2025 – Present
- Founded Coursa, a streamlined student planner born from personal academic pain points and identified market inefficiencies.
- Built the platform end-to-end as the sole designer, developer, and operator, emphasizing product clarity, usability, and polished micro-interactions.
- Led iterative redesigns based on user insights; e.g., 70% of early testers requested a calendar-first layout, prompting a full navigation redesign.
- Scheduled for release in December 2025 on iOS, Android, and Desktop; integrated analytics to track usage patterns and inform product decisions.

In-N-Out Burger   Irvine, CA
Store Associate   September 2022 – August 2024
- Awarded Best Customer Service Q1 2024 in the Southern California region; handled high-volume operations with 100% transaction accuracy.
- Strengthened communication, efficiency, and reliability while working in an operationally intense environment.

RELEVANT COURSEWORK

Investment Concepts | Corporate Finance | Financial Accounting | Data Analysis in Finance | Capital Markets

SKILLS

Technical: Python, SQL, R, GitHub, Alpaca API, Figma
Languages: English, Spanish